



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Littlefield Consulting
Attention: Accounts Payable
2776 S. Arlington Mall Drive
Arlington, VA 22206

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968106-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
MaheR/Auditor General	MAHER,JOHN/AUD GEN/R	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	968106	07915515

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MAHJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	5-6am News	5 - 6am	MTWTF--	:15	5	\$113.75	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$113.75				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/29/12	5:13 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
3	WTAE	Tu	10/30/12	5:09 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
5	WTAE	W	10/31/12	5:14 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
4	WTAE	Th	11/01/12	5:10 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
2	WTAE	F	11/02/12	5:10 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
2	11/05/12	11/06/12	5-6am News	5 - 6am	MT-----	:15	2	\$113.75	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$113.75				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	11/05/12	5:23 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
2	WTAE	Tu	11/06/12	5:24 AM	5-6am News	5 - 6am	:15	MAHERAUDGENHD	\$113.75 NM
3	10/29/12	11/04/12	6-7am News	6-7am	MTWTF--	:15	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WTAE	M	10/29/12		6-7am News	6-7am	:00		\$325.00 NM
See MG 23.6,23.7,23.8,23.9,23.10									
1	WTAE	Tu	10/30/12	6:10 AM	6-7am News	6-7am	:15	MAHERAUDGENHD	\$325.00 NM
3	WTAE	W	10/31/12	6:14 AM	6-7am News	6-7am	:15	MAHERAUDGENHD	\$325.00 NM
2	WTAE	Th	11/01/12	6:10 AM	6-7am News	6-7am	:15	MAHERAUDGENHD	\$325.00 NM
4	WTAE	F	11/02/12	6:10 AM	6-7am News	6-7am	:15	MAHERAUDGENHD	\$325.00 NM
4	11/05/12	11/06/12	6-7am News	6-7am	MT-----	:15	2	\$325.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	M	11/05/12	6:14 AM	6-7am News	6-7am	:15	MAHERAUDGENHD	\$325.00 NM
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	MTWTF--	:15	5	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 10/29/12 6:39 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM 3 WTAE Tu 10/30/12 6:41 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM 1 WTAE W 10/31/12 6:59 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM 4 WTAE Th 11/01/12 6:59 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM 5 WTAE F 11/02/12 6:27 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM									
6	11/05/12	11/06/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	MT-----	:15	2	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 6:38 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM 2 WTAE Tu 11/06/12 6:38 AM 6-7am News 6-7am :15 MAHERAUDGENHD \$390.00 NM									
7	10/29/12	11/04/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	MTWTF--	:15	7	\$308.75	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 7 \$308.75									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WTAE Tu 10/30/12 7:27 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$308.75 NM 1 WTAE W 10/31/12 7:55 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$308.75 NM 3 WTAE W 10/31/12 8:47 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$308.75 NM 6 WTAE Th 11/01/12 7:26 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$308.75 NM 4 WTAE Th 11/01/12 8:59 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$308.75 NM 2 WTAE F 11/02/12 Good Morning America 7-9am :00 \$308.75 NM See MG 23.6,23.7,23.8,23.9,23.10 5 WTAE F 11/02/12 8:59 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$308.75 NM									
8	11/05/12	11/06/12	Good Morning America Class of Time - Immediately Pre-emptible without notice	7-9am	MT-----	:15	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 7:58 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$325.00 NM 4 WTAE M 11/05/12 8:59 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$325.00 NM 2 WTAE Tu 11/06/12 8:00 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$325.00 NM 3 WTAE Tu 11/06/12 8:55 AM Good Morning America 7-9am :15 MAHERAUDGENHD \$325.00 NM									
9	10/29/12	11/04/12	Sat 5-7am Class of Time - Immediately Pre-emptible without notice	5-7am	-----S-	:15	3	\$97.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 3 \$97.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Sa 11/03/12 5:42 AM Sat 5-7am 5-7am :15 MAHERAUDGENHD \$97.50 NM 2 WTAE Sa 11/03/12 5:59 AM Sat 5-7am 5-7am :15 MAHERAUDGENHD \$97.50 NM 1 WTAE Sa 11/03/12 6:20 AM Sat 5-7am 5-7am :15 MAHERAUDGENHD \$97.50 NM									
10	10/29/12	11/04/12	Good Morning America Class of Time - Immediately Pre-emptible without notice	Si:7-8am	-----S-	:15	2	\$227.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$227.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 11/03/12 7:27 AM Good Morning America Sat 7-8am :15 MAHERAUDGENHD \$227.50 NM									



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Maher/R/Auditor General		MAHER,JOHN/AUD GEN/R	

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<u>Invoice #</u> 968106-1	<u>Invoice Date</u> 11/11/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 11/06/12
<u>Advertiser</u> MAHER/R/AUDITOR General		<u>Product</u> MAHER,JOHN/AUD GEN/R	<u>Estimate Number</u>

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968106-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Maher/R/Auditor General		MAHER,JOHN/AUD GEN/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																												
23	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	:15	5	\$341.25	NM																																																																																																																																																																																																																												
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27	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	MTWTF--	:15	5	\$471.25	NM																																																																																																																																																																																																																												
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968106-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Maher/R/Auditor General		MAHER,JOHN/AUD GEN/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/12	11/04/12	6-6:30pm News	6-6:30pm	MTWTF--	:15	5	\$471.25	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/29/12	6:24 PM	6-6:30pm News	6-6:30pm	:15	MAHERAUDGENHD	\$471.25 NM
2	WTAE	Tu	10/30/12	6:28 PM	6-6:30pm News	6-6:30pm	:15	MAHERAUDGENHD	\$471.25 NM
3	WTAE	W	10/31/12	6:14 PM	6-6:30pm News	6-6:30pm	:15	MAHERAUDGENHD	\$471.25 NM
5	WTAE	Th	11/01/12	6:27 PM	6-6:30pm News	6-6:30pm	:15	MAHERAUDGENHD	\$471.25 NM
4	WTAE	F	11/02/12		6-6:30pm News	6-6:30pm	:00		\$471.25 NM
See MG 23.6,23.7,23.8,23.9,23.10									
28	11/05/12	11/06/12	6-6:30pm News	6-6:30pm	M-----	:15	1	\$585.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$585.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	11/05/12	6:08 PM	6-6:30pm News	6-6:30pm	:15	MAHERAUDGENHD	\$585.00 NM
29	10/29/12	11/04/12	Sat Early News	6-630p / 7-730p	-----S-	:15	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12	7:58 PM	Sat Early News	6-630p / 7-730p	:15	MAHERAUDGENHD	\$325.00 NM
30	10/29/12	11/04/12	Sun Early News	630-7p	-----S	:15	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	11/04/12	6:40 PM	Sun Early News	630-7p	:15	MAHERAUDGENHD	\$325.00 NM
31	10/29/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	-T-T---	:15	2	\$617.50	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-T---	2	\$617.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Tu	10/30/12	11:30 PM	M-Sun 11pm News	M-Su 11-11:35pm	:15	MAHERAUDGENHD	\$617.50 NM
1	WTAE	Th	11/01/12		M-Sun 11pm News	M-Su 11-11:35pm	:00		\$617.50 NM
See MG 23.6,23.7,23.8,23.9,23.10									
32	11/05/12	11/06/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:15	1	\$845.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$845.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	11/05/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:15	MAHERAUDGENHD	\$845.00 NM
33	10/29/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:15	1	\$617.50	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$617.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	11/04/12	11:30 PM	M-Sun 11pm News	M-Su 11-11:35pm	:15	MAHERAUDGENHD	\$617.50 NM
34	10/29/12	11/04/12	Fri ABC Prime C	10-11pm	----F--	:15	1	\$780.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$780.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	11/02/12	10:35 PM	Fri ABC Prime C	10-11pm	:15	MAHERAUDGENHD	\$780.00 NM

INVOICE

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Lehigh Valley, PA 18002-6887

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968106-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Maher/R/Auditor General	MAHER,JOHN/AUD GEN/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/30/12	10/30/12	World News Tonight	6:30-7:30pm	-T-----	:15	1	\$341.25	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$341.25									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 7:29 PM World News Tonight 6:30-7:30pm :15 MAHERAUDGENHD \$341.25 NM									
36	10/30/12	10/30/12	M-Sun 11pm News	M-Su 11:35-12:05pm	-T-----	:15	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 11:42 PM M-Sun 11pm News M-Su 11:35-12:05pm :15 MAHERAUDGENHD \$0.00 NM									
Total Spots							88		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,178.75
<u>Agency Commission</u>	\$3,926.81
<u>Net Amount Due</u>	\$22,251.94